VPG,

Last month I visited our European Sales Team. During my trip I was able to meet with some new potential customers as well as current customers. There was a small trade show VPG displayed our solutions at too. The trade show provided some good leads to continue our growth.

I started my trip in London, this is where the Trade Show was held. Then moved to Spain, then Switzerland and finally ended in Amsterdam.

The exciting part about the trip is hearing from our customers and prospects about the reputation that VPG has been building in the European markets. The product is important but execution is critical. It is always refreshing to know customers can see the hard work everyone here in Oldsmar is doing daily to meet customer needs. There is not one person in this building who should not feel proud hearing that, we are the spokes on the wheel making this place turn!

I got to see VPG products in action in stores everywhere. Here are some our retailers we support.

* Media Mart, Sunrise, Salt, and VodaFONE – pictures attached

There is so much opportunity for VPG to grow internationally. I look forward to sharing new victories with the team.

This was my first time to Europe and it was many flights and long day and very fast moving. I had 1 day to enjoy some sights, but most of that day I was doing laundry and resting.