



7 STATS YOU SHOULD KNOW

...And How To Avoid Becoming A Statistic.

PRESENTED BY



Vanguard Protex Global

POWERED BY INNOVATION. SECURED BY EXPERIENCE.

Every moment, your peace of mind is threatened by shoplifters, theft, and retail shrink.

You are **not** alone.

Data has been gathered by the highest authority in the industry to help explain the hardships that those like you are dealing with. Here are the seven alarming statistics we thought would be helpful for you to know as well as data we gathered from our own experiences that may be beneficial to you.

Let's get started.



75%

75% of retailers saw an increase in Organized Retail Crime.

Source: (NRF) <https://nrf.com/research/2020-organized-retail-crime-survey>



\$61.7 BILLION

In 2019, theft, fraud & loss from other retail “shrink” totaled **\$61.7 billion.**

Source: (NRF) <https://nrf.com/media-center/press-releases/retail-shrink-totaled-617-billion-2019-amid-rising-employee-theft-and>



80%

80% of asset protection managers reported that they believe organized retail crime will get worse...

Source: (Buy Safe America) <https://www.buysafeamerica.org/impact-of-organized-retail-crime-and-product-theft>



97%

97% of retailers are hit by organized theft and other crimes.

Source: (NRF): <https://nrf.com/media-center/press-releases/two-thirds-retailers-see-increase-organized-thefts>



\$719,548

Organized retail crime costs retailers an average of **\$719,548** per **\$1 billion** in sales.

Source: (NRF): <https://nrf.com/media-center/press-releases/two-thirds-retailers-see-increase-organized-thefts>



60%

60% of known shoplifters were detected entering at least two separate locations of the same retail chain.

Source: (FaceFirst): <https://www.facefirst.com/blog/new-face-recognition-data-on-shoplifting-reveals-extent-of-organized-retail-crime/>



52%

52% of respondents say their company is allocating additional technology resources to address risk.

Source: (NRF): <https://nrf.com/research/2020-organized-retail-crime-survey>



...And How To Avoid Becoming A Statistic?

“Crap...they
have VPG.”

- A Disgruntled
Thief

Stores that switched to **VPG** solutions had an **82%** reduction in theft and **79%** less inventory shrink.

After our Titan project launched in July 2019, Los Angeles stores had a **95%** reduction in theft.

The LA area had the **2nd highest** shrinkage for one major carrier. After switching to VPG security, LA **was not on that list** in 2020.

Experience the Titan yourself. To view, open the camera on your smartphone and scan the code above, visit

<https://secure.vanguardprotexglobal.com/titan-7-stats-ebook>

or click the QR code.



“Let’s go.
They’re protected
by VPG.”

- Unsuccessful
Thieves



In Conclusion...

Unfortunately, we live in a world where the stats showed a daunting future for dealers when it comes to dealing with shrinkage.

Imagine having a tailored solution that **protects** your products, **increases** your sales, and **provides** you the personalized support to help assist your solutions to operate smoothly.

Vanguard Protex Global continues to provide industry-leading retail security and power solutions for your business so you can focus on sales.

Let us help you secure your assets and increase your sales. We would love to talk to you. Schedule your appointment with our team today!

[Click Here To Schedule Your Appointment](#)





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